



Business Intelligence Solutions

Enhanced Performance Management with Business Intelligence

With nearly half of the 500 IT professionals polled in a recent national survey reporting plans for increased spending on software to view and analyze business information, it is clear that Business Intelligence is on a lot of companies "minds." But, so far, many organizations have been slow to adopt the use of BI tools.

A Picture is Worth a Thousand Words

A simple graphic conveys a complex message more effectively - even when large amounts of data are required to support managements' vision and provide the required image to drive consensus and performance across your organization.

CherryRoad's BI solution empowers your organization to achieve an immediate return from a minimal BI investment. Our targeted solution provides your management with a strategic framework and a tactical initial deployment that is scalable and easily expandable for new data sources. CherryRoad delivers a package of software and services to quickly automate your most critical performance indicators.

The graph below illustrates that some of the most costly applicant sources yield the least number of qualified candidates.

CherryRoad BI Jump Start

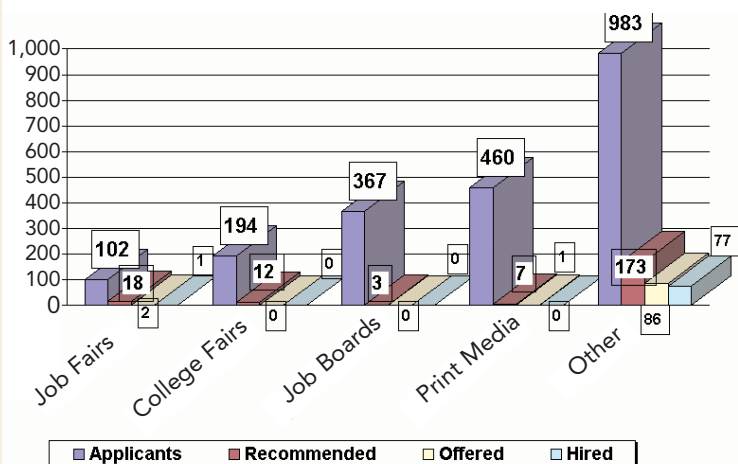
CherryRoad's fixed cost engagement removes the inherent risk and most common barrier that prevent companies from pursuing business intelligence to enhance their current performance management tools. We provide industry experts to help you develop an enterprise-wide performance management strategy.

CherryRoad's BI solution provides everything necessary to jump start a BI initiative in your organization with total costs typically ranging from \$75K to \$150K including:

- OBIEE software license and first year maintenance fees.
- Senior Management Consulting - to ensure that the chosen metrics provide strategic clarity and drive improved business performance.
- Experienced technical support - for installation, configuration, integration and deployment of the OBIEE application.

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Referral Source Yields



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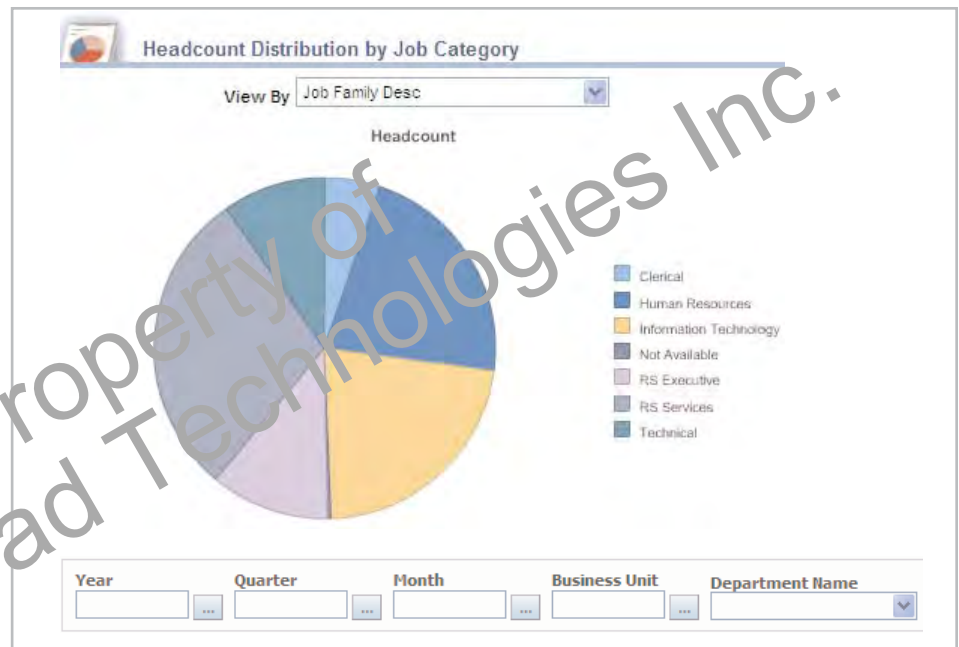


Oracle BI Enterprise Edition* - The Most Comprehensive Business Intelligence from the Worldwide Leader in Business Analytics

Oracle Business Intelligence (BI) is the most comprehensive portfolio of technology and applications for enabling the insight-driven organization, including leading BI applications, BI platform technology, and data warehousing.

With the #1 market share in business analytics, Oracle BI enables organizations to gain complete and timely insight, distribute intelligence pervasively, and drive more effective actions and processes.

Oracle BI is hot-pluggable with Oracle and non-Oracle environments alike, so your organization can fully leverage existing data sources, systems and applications. At the same time, by offering comprehensive, integrated solutions that are optimized and pre-integrated with Oracle database, middleward, and applications your organization can benefit from reduced cost and complexity and a unified BI infrastructure.



Oracle BI Enterprise Edition allows users to review data using any number of predefined dimensions.

*Oracle BI Enterprise Edition information courtesy of Oracle Corporation.

CherryRoad Technologies Helps You Bridge the Performance Gaps

Maximizing your organization's performance requires a trusted partner with the knowledge and experience to implement and integrate sophisticated technology across the enterprise. To ensure your success, you need a partner who also understands how people and organizations "work" and will be with you for the entire journey.

CherryRoad's fixed cost Business Intelligence deployment is designed to provide:

- BI Requirements and Strategy
- Initial BI Warehousing Strategy
- Configuration of an interactive Dashboard containing your organizations chosen five Key Performance Indicators.
- Ad-hoc analysis, proactive intelligence and alerts, advanced reporting and publishing, real-time predictive analytics, User defined Dashboard/capability.

- Costs typically range from \$75K to \$150K

To learn more contact CherryRoad Technologies @ info@cherryroad.com or toll free 877-402-7804.

